



Demographic and Income Profile

10 SR 544, Haines City, Florida, 33844
 Ring: 1 mile radius

Latitude: 28.08104
 Longitude: -81.64828

Summary	Census 2010	2014	2019
Population	923	950	1,013
Households	483	492	517
Families	327	330	346
Average Household Size	1.91	1.93	1.96
Owner Occupied Housing Units	414	408	426
Renter Occupied Housing Units	69	84	90
Median Age	62.7	64.1	64.5
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.29%	1.06%	0.73%
Households	1.00%	1.06%	0.75%
Families	0.95%	0.95%	0.66%
Owner HHs	0.87%	0.93%	0.69%
Median Household Income	3.30%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	106	21.5%	104	20.1%
\$15,000 - \$24,999	83	16.9%	62	12.0%
\$25,000 - \$34,999	55	11.2%	47	9.1%
\$35,000 - \$49,999	82	16.7%	87	16.8%
\$50,000 - \$74,999	87	17.7%	107	20.7%
\$75,000 - \$99,999	29	5.9%	42	8.1%
\$100,000 - \$149,999	32	6.5%	41	7.9%
\$150,000 - \$199,999	8	1.6%	11	2.1%
\$200,000+	11	2.2%	16	3.1%
Median Household Income	\$35,317		\$41,549	
Average Household Income	\$48,509		\$58,295	
Per Capita Income	\$23,085		\$27,357	

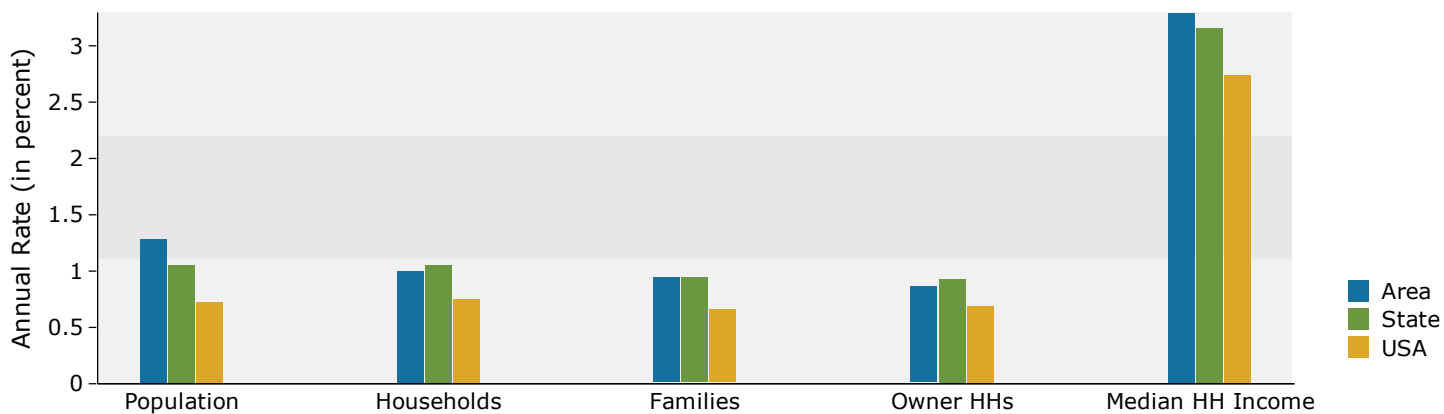
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	39	4.2%	38	4.0%	40	4.0%
5 - 9	38	4.1%	37	3.9%	37	3.7%
10 - 14	33	3.6%	36	3.8%	38	3.8%
15 - 19	38	4.1%	29	3.1%	32	3.2%
20 - 24	25	2.7%	32	3.4%	26	2.6%
25 - 34	65	7.0%	60	6.3%	65	6.4%
35 - 44	59	6.4%	62	6.5%	68	6.7%
45 - 54	70	7.6%	66	6.9%	67	6.6%
55 - 64	133	14.4%	129	13.6%	142	14.0%
65 - 74	222	24.0%	230	24.2%	231	22.8%
75 - 84	159	17.2%	169	17.8%	199	19.7%
85+	44	4.8%	62	6.5%	67	6.6%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	714	77.4%	707	74.5%	719	71.0%
Black Alone	115	12.5%	130	13.7%	151	14.9%
American Indian Alone	2	0.2%	2	0.2%	2	0.2%
Asian Alone	4	0.4%	5	0.5%	6	0.6%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	77	8.3%	92	9.7%	117	11.6%
Two or More Races	11	1.2%	13	1.4%	17	1.7%
Hispanic Origin (Any Race)	144	15.6%	172	18.1%	225	22.2%

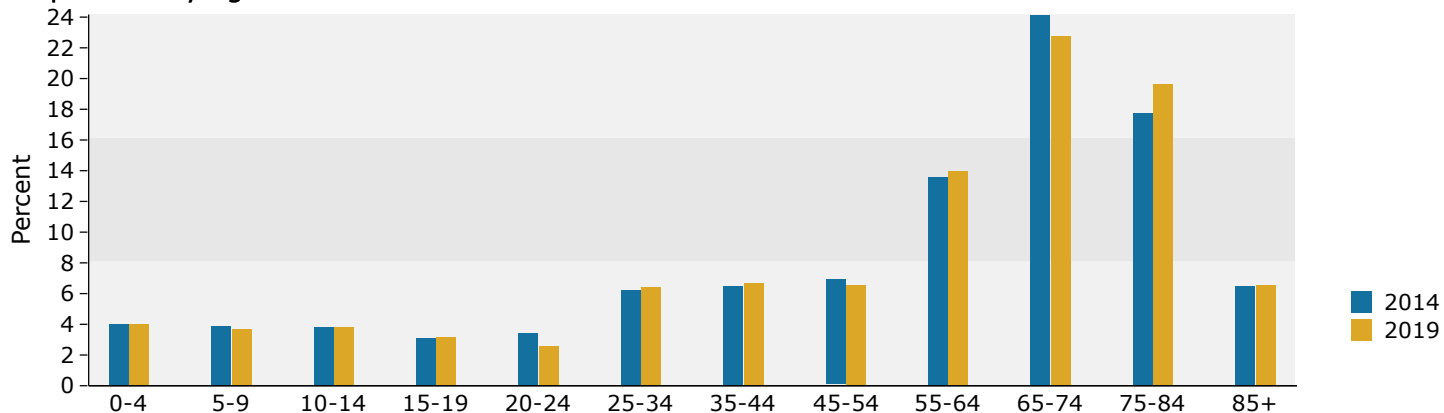
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

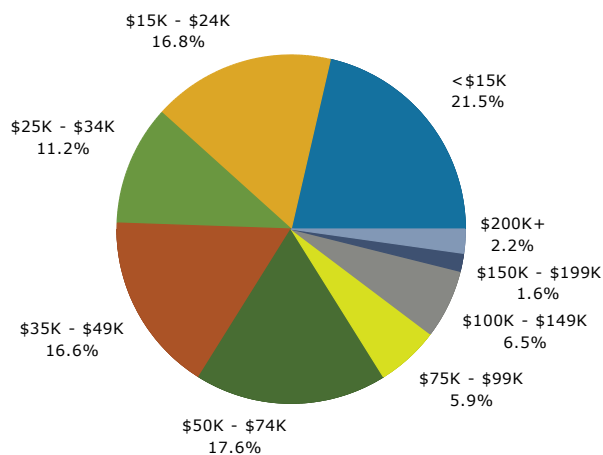
Trends 2014-2019



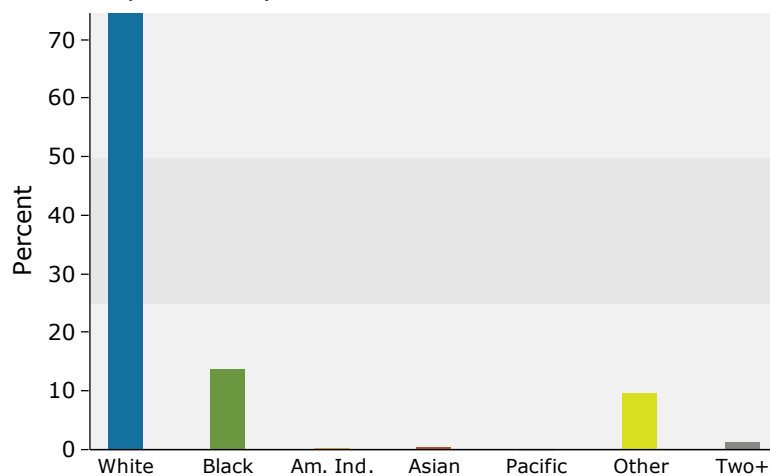
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 18.1%



Demographic and Income Profile

10 SR 544, Haines City, Florida, 33844
 Ring: 3 mile radius

Latitude: 28.08104
 Longitude: -81.64828

Summary	Census 2010	2014	2019
Population	19,906	20,879	22,513
Households	8,160	8,455	9,036
Families	5,775	5,941	6,321
Average Household Size	2.42	2.45	2.47
Owner Occupied Housing Units	6,179	6,123	6,461
Renter Occupied Housing Units	1,981	2,332	2,574
Median Age	48.3	50.0	50.9
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.52%	1.06%	0.73%
Households	1.34%	1.06%	0.75%
Families	1.25%	0.95%	0.66%
Owner HHs	1.08%	0.93%	0.69%
Median Household Income	3.27%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,966	23.3%	1,986	22.0%
\$15,000 - \$24,999	1,404	16.6%	1,096	12.1%
\$25,000 - \$34,999	975	11.5%	853	9.4%
\$35,000 - \$49,999	1,443	17.1%	1,586	17.6%
\$50,000 - \$74,999	1,584	18.7%	1,992	22.0%
\$75,000 - \$99,999	503	5.9%	726	8.0%
\$100,000 - \$149,999	374	4.4%	496	5.5%
\$150,000 - \$199,999	89	1.1%	134	1.5%
\$200,000+	117	1.4%	167	1.8%
Median Household Income	\$33,475		\$39,314	
Average Household Income	\$43,560		\$50,538	
Per Capita Income	\$17,334		\$19,876	

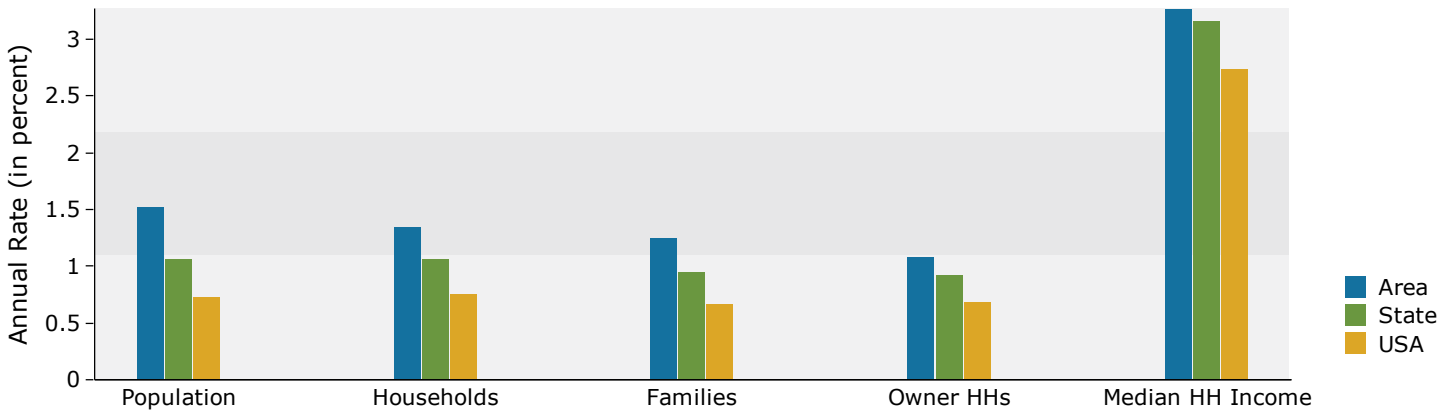
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	1,275	6.4%	1,273	6.1%	1,380	6.1%
5 - 9	1,178	5.9%	1,214	5.8%	1,252	5.6%
10 - 14	1,068	5.4%	1,124	5.4%	1,219	5.4%
15 - 19	1,057	5.3%	1,016	4.9%	1,104	4.9%
20 - 24	937	4.7%	1,015	4.9%	967	4.3%
25 - 34	2,066	10.4%	2,156	10.3%	2,225	9.9%
35 - 44	1,734	8.7%	1,800	8.6%	2,025	9.0%
45 - 54	1,968	9.9%	1,873	9.0%	1,826	8.1%
55 - 64	2,400	12.1%	2,584	12.4%	2,891	12.8%
65 - 74	3,281	16.5%	3,530	16.9%	3,919	17.4%
75 - 84	2,287	11.5%	2,463	11.8%	2,744	12.2%
85+	655	3.3%	831	4.0%	959	4.3%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	13,522	67.9%	13,741	65.8%	14,325	63.6%
Black Alone	3,683	18.5%	4,005	19.2%	4,412	19.6%
American Indian Alone	73	0.4%	77	0.4%	85	0.4%
Asian Alone	146	0.7%	158	0.8%	184	0.8%
Pacific Islander Alone	3	0.0%	3	0.0%	3	0.0%
Some Other Race Alone	2,075	10.4%	2,422	11.6%	2,926	13.0%
Two or More Races	405	2.0%	473	2.3%	578	2.6%
Hispanic Origin (Any Race)	5,291	26.6%	6,106	29.2%	7,484	33.2%

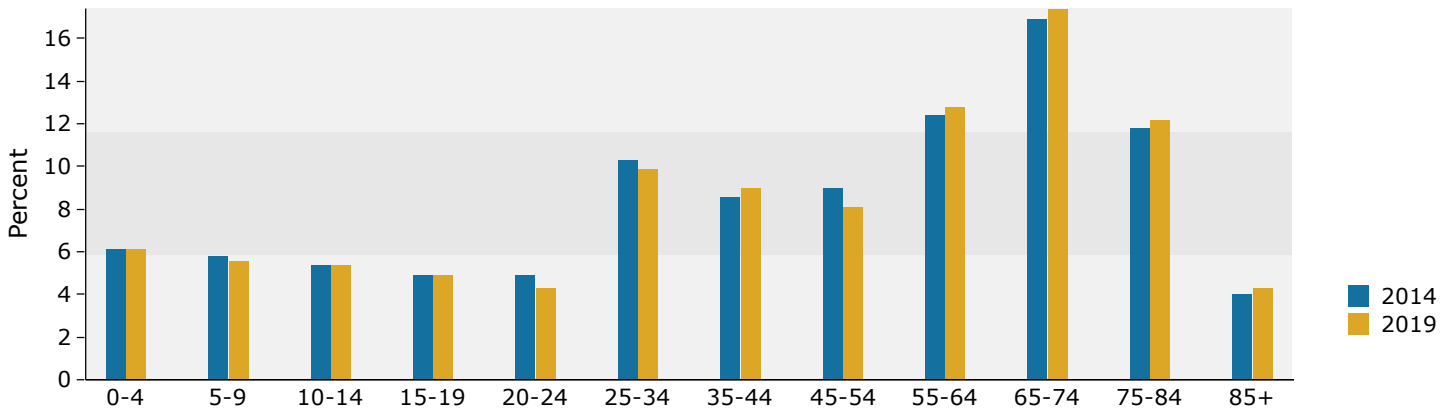
Data Note: Income is expressed in current dollars.

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

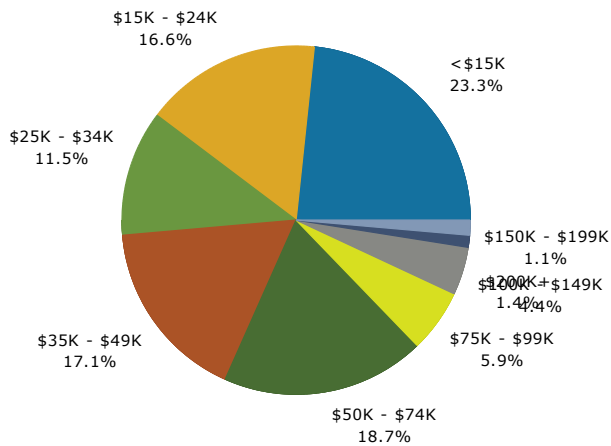
Trends 2014-2019



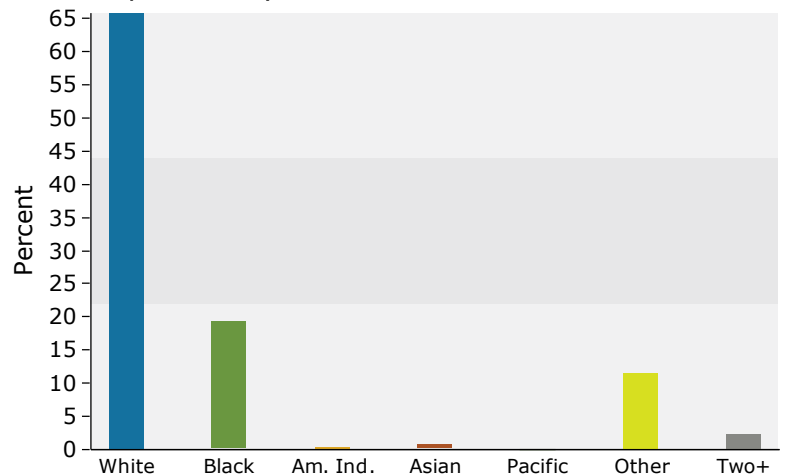
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 29.2%



Demographic and Income Profile

10 SR 544, Haines City, Florida, 33844
 Ring: 5 mile radius

Latitude: 28.08104
 Longitude: -81.64828

Summary	Census 2010	2014	2019
Population	49,562	51,691	55,175
Households	19,108	19,772	20,989
Families	13,666	14,033	14,822
Average Household Size	2.58	2.60	2.62
Owner Occupied Housing Units	14,060	13,837	14,555
Renter Occupied Housing Units	5,048	5,935	6,435
Median Age	42.8	43.7	44.8
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.31%	1.06%	0.73%
Households	1.20%	1.06%	0.75%
Families	1.10%	0.95%	0.66%
Owner HHs	1.02%	0.93%	0.69%
Median Household Income	3.09%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	4,002	20.2%	3,976	18.9%
\$15,000 - \$24,999	2,902	14.7%	2,231	10.6%
\$25,000 - \$34,999	2,453	12.4%	2,103	10.0%
\$35,000 - \$49,999	3,383	17.1%	3,636	17.3%
\$50,000 - \$74,999	3,852	19.5%	4,711	22.4%
\$75,000 - \$99,999	1,691	8.6%	2,347	11.2%
\$100,000 - \$149,999	1,006	5.1%	1,295	6.2%
\$150,000 - \$199,999	244	1.2%	356	1.7%
\$200,000+	239	1.2%	335	1.6%
Median Household Income	\$36,697		\$42,733	
Average Household Income	\$47,012		\$53,653	
Per Capita Income	\$18,001		\$20,401	

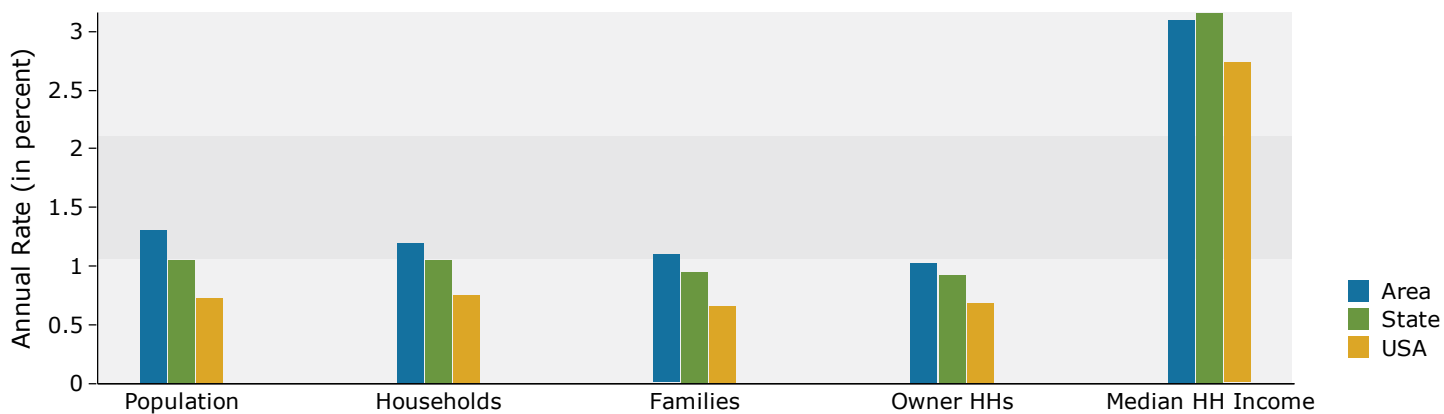
Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,349	6.8%	3,337	6.5%	3,569	6.5%
5 - 9	3,233	6.5%	3,281	6.3%	3,354	6.1%
10 - 14	3,026	6.1%	3,162	6.1%	3,354	6.1%
15 - 19	3,001	6.1%	2,815	5.4%	3,037	5.5%
20 - 24	2,573	5.2%	2,825	5.5%	2,623	4.8%
25 - 34	5,650	11.4%	5,850	11.3%	6,054	11.0%
35 - 44	5,006	10.1%	5,218	10.1%	5,717	10.4%
45 - 54	5,667	11.4%	5,390	10.4%	5,272	9.6%
55 - 64	5,952	12.0%	6,506	12.6%	7,184	13.0%
65 - 74	6,618	13.4%	7,238	14.0%	8,100	14.7%
75 - 84	4,264	8.6%	4,578	8.9%	5,193	9.4%
85+	1,224	2.5%	1,492	2.9%	1,719	3.1%

Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	32,085	64.7%	32,358	62.6%	33,367	60.5%
Black Alone	11,088	22.4%	12,012	23.2%	13,117	23.8%
American Indian Alone	199	0.4%	213	0.4%	237	0.4%
Asian Alone	619	1.2%	677	1.3%	782	1.4%
Pacific Islander Alone	13	0.0%	15	0.0%	17	0.0%
Some Other Race Alone	4,474	9.0%	5,163	10.0%	6,145	11.1%
Two or More Races	1,083	2.2%	1,254	2.4%	1,509	2.7%
Hispanic Origin (Any Race)	11,967	24.1%	13,698	26.5%	16,591	30.1%

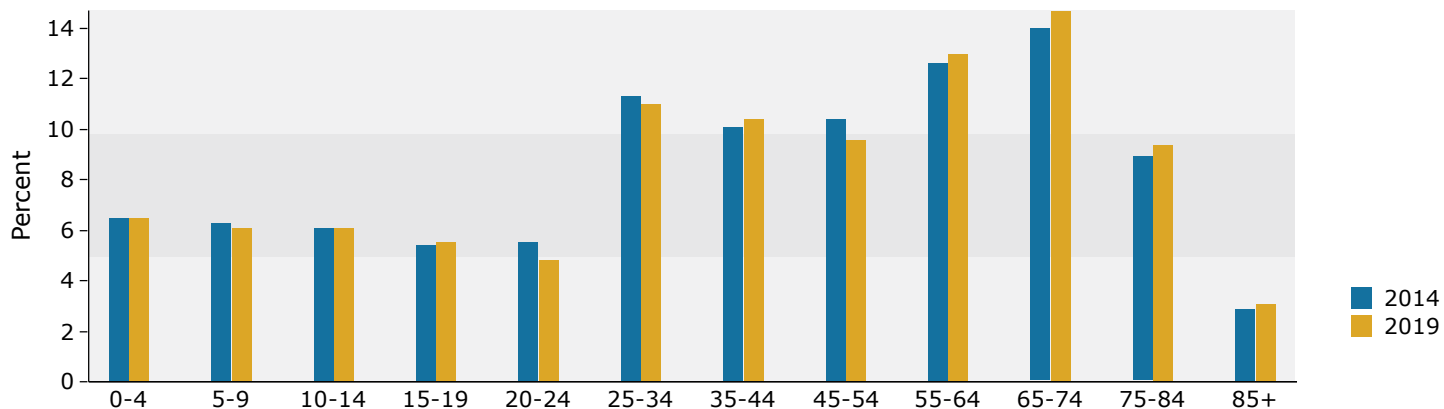
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Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.

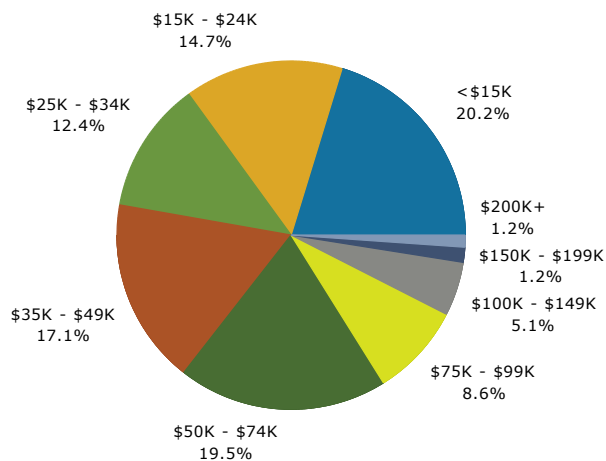
Trends 2014-2019



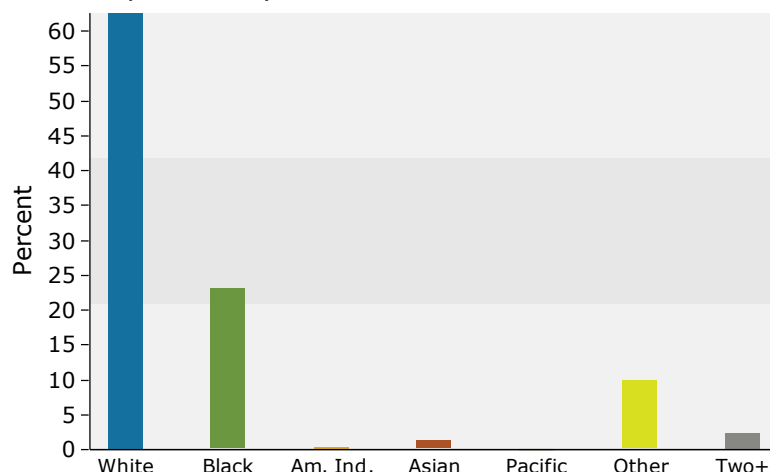
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 26.5%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.