



CROSBY & ASSOCIATES, INC. Demographic and Income Profile

3614 10th St N, Haines City, Florida, 33844
 Ring: 1 mile radius

Latitude: 28.14059
 Longitude: -81.62451

Summary	Census 2010	2014	2019
Population	2,575	2,848	3,114
Households	930	1,021	1,110
Families	679	741	802
Average Household Size	2.76	2.78	2.80
Owner Occupied Housing Units	685	716	773
Renter Occupied Housing Units	245	305	337
Median Age	39.8	40.3	41.1
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.80%	1.06%	0.73%
Households	1.69%	1.06%	0.75%
Families	1.59%	0.95%	0.66%
Owner HHs	1.54%	0.93%	0.69%
Median Household Income	3.08%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	183	17.9%	186	16.8%
\$15,000 - \$24,999	133	13.0%	105	9.5%
\$25,000 - \$34,999	170	16.7%	149	13.4%
\$35,000 - \$49,999	180	17.6%	198	17.8%
\$50,000 - \$74,999	198	19.4%	250	22.5%
\$75,000 - \$99,999	94	9.2%	137	12.3%
\$100,000 - \$149,999	42	4.1%	56	5.0%
\$150,000 - \$199,999	11	1.1%	17	1.5%
\$200,000+	9	0.9%	12	1.1%
Median Household Income	\$36,425		\$42,397	
Average Household Income	\$46,484		\$52,235	
Per Capita Income	\$16,986		\$18,988	

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	181	7.0%	197	6.9%	212	6.8%
5 - 9	166	6.4%	200	7.0%	219	7.0%
10 - 14	157	6.1%	178	6.3%	216	6.9%
15 - 19	157	6.1%	153	5.4%	176	5.7%
20 - 24	122	4.7%	149	5.2%	146	4.7%
25 - 34	349	13.6%	341	12.0%	323	10.4%
35 - 44	319	12.4%	372	13.1%	428	13.7%
45 - 54	337	13.1%	352	12.4%	383	12.3%
55 - 64	304	11.8%	346	12.2%	394	12.7%
65 - 74	282	11.0%	328	11.5%	358	11.5%
75 - 84	167	6.5%	183	6.4%	200	6.4%
85+	34	1.3%	47	1.7%	59	1.9%

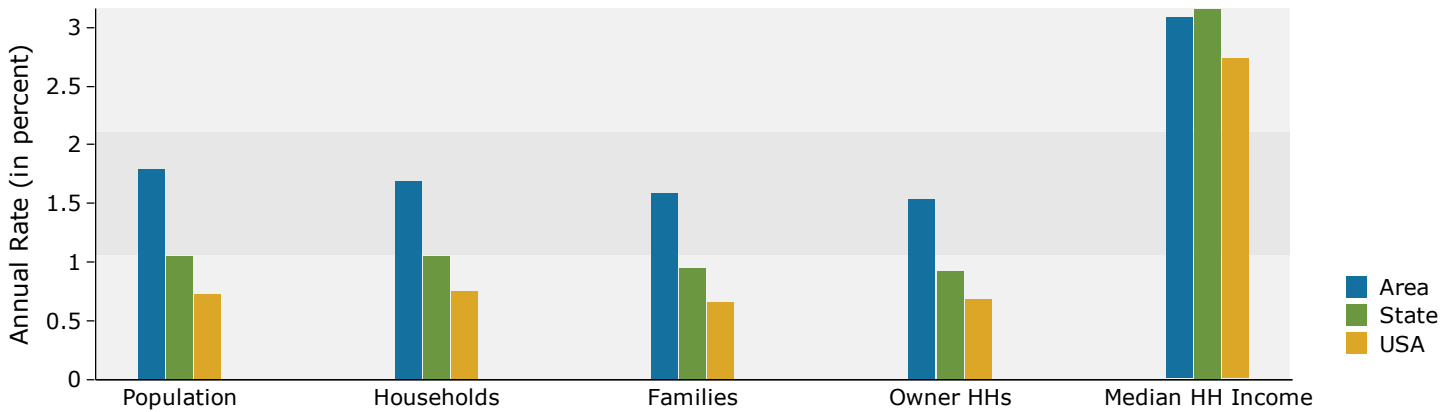
Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	1,347	52.3%	1,454	51.1%	1,544	49.6%
Black Alone	874	33.9%	961	33.7%	1,043	33.5%
American Indian Alone	12	0.5%	13	0.5%	14	0.4%
Asian Alone	38	1.5%	44	1.5%	50	1.6%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	245	9.5%	303	10.6%	373	12.0%
Two or More Races	60	2.3%	73	2.6%	89	2.9%
Hispanic Origin (Any Race)	735	28.5%	904	31.7%	1,125	36.1%

Data Note: Income is expressed in current dollars.

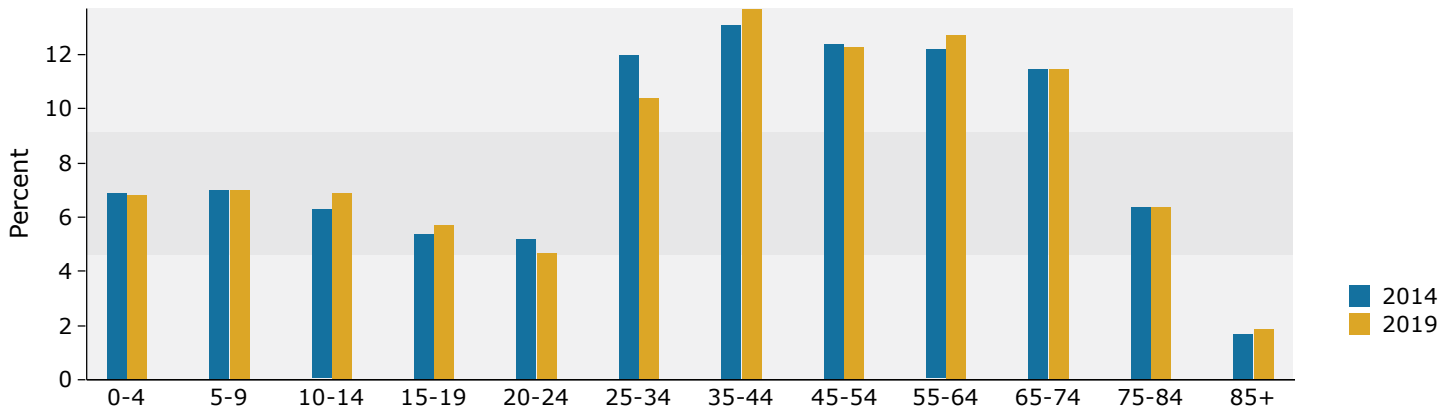
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



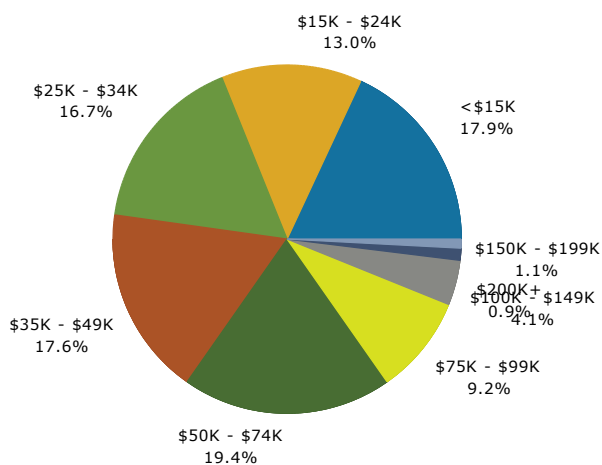
Trends 2014-2019



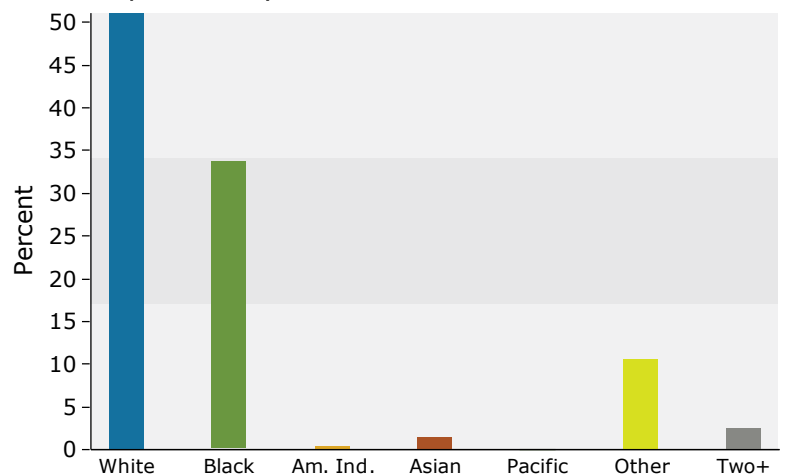
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 31.7%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



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3614 10th St N, Haines City, Florida, 33844
 Ring: 3 mile radius

Latitude: 28.14059
 Longitude: -81.62451

Summary	Census 2010	2014	2019
Population	27,069	28,626	30,725
Households	9,318	9,795	10,499
Families	6,943	7,247	7,722
Average Household Size	2.88	2.90	2.90
Owner Occupied Housing Units	6,310	6,264	6,655
Renter Occupied Housing Units	3,008	3,531	3,844
Median Age	37.0	37.9	38.7
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.43%	1.06%	0.73%
Households	1.40%	1.06%	0.75%
Families	1.28%	0.95%	0.66%
Owner HHs	1.22%	0.93%	0.69%
Median Household Income	3.06%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	1,946	19.9%	1,948	18.6%
\$15,000 - \$24,999	1,364	13.9%	1,055	10.0%
\$25,000 - \$34,999	1,318	13.5%	1,136	10.8%
\$35,000 - \$49,999	1,716	17.5%	1,860	17.7%
\$50,000 - \$74,999	2,071	21.1%	2,571	24.5%
\$75,000 - \$99,999	775	7.9%	1,105	10.5%
\$100,000 - \$149,999	416	4.2%	548	5.2%
\$150,000 - \$199,999	81	0.8%	124	1.2%
\$200,000+	108	1.1%	153	1.5%
Median Household Income	\$36,697		\$42,661	
Average Household Income	\$45,819		\$51,733	
Per Capita Income	\$15,911		\$17,909	

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,170	8.0%	2,181	7.6%	2,329	7.6%
5 - 9	1,946	7.2%	2,117	7.4%	2,202	7.2%
10 - 14	1,747	6.5%	1,881	6.6%	2,133	6.9%
15 - 19	1,766	6.5%	1,696	5.9%	1,866	6.1%
20 - 24	1,681	6.2%	1,741	6.1%	1,633	5.3%
25 - 34	3,567	13.2%	3,703	12.9%	3,761	12.2%
35 - 44	3,155	11.7%	3,335	11.6%	3,666	11.9%
45 - 54	3,216	11.9%	3,229	11.3%	3,281	10.7%
55 - 64	2,874	10.6%	3,126	10.9%	3,517	11.4%
65 - 74	2,862	10.6%	3,164	11.1%	3,467	11.3%
75 - 84	1,608	5.9%	1,870	6.5%	2,164	7.0%
85+	477	1.8%	584	2.0%	706	2.3%

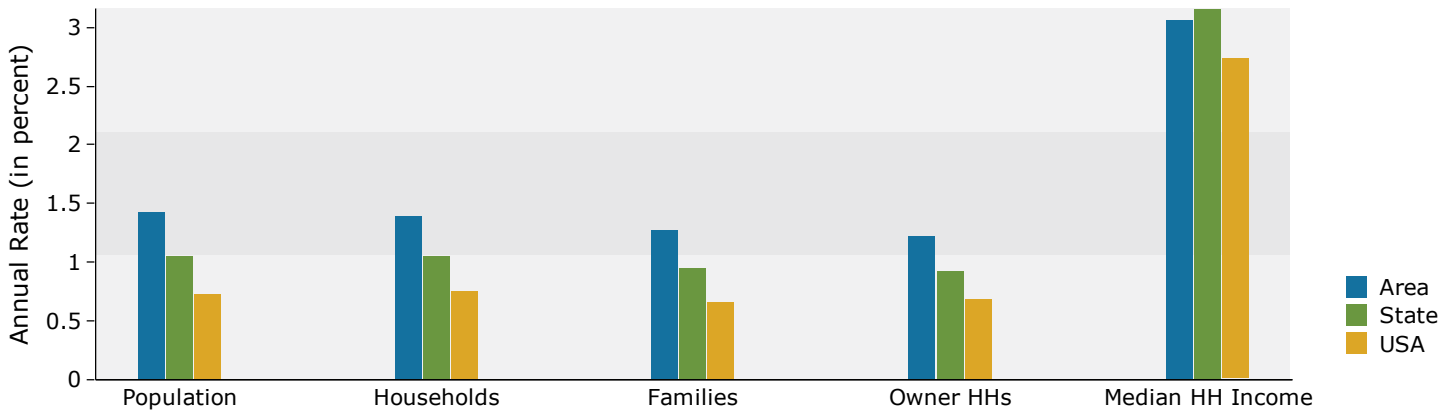
Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	16,492	60.9%	16,952	59.2%	17,685	57.6%
Black Alone	5,626	20.8%	6,023	21.0%	6,437	21.0%
American Indian Alone	138	0.5%	150	0.5%	168	0.5%
Asian Alone	352	1.3%	389	1.4%	446	1.5%
Pacific Islander Alone	14	0.1%	14	0.0%	14	0.0%
Some Other Race Alone	3,744	13.8%	4,290	15.0%	5,019	16.3%
Two or More Races	702	2.6%	809	2.8%	956	3.1%
Hispanic Origin (Any Race)	9,801	36.2%	11,152	39.0%	13,249	43.1%

Data Note: Income is expressed in current dollars.

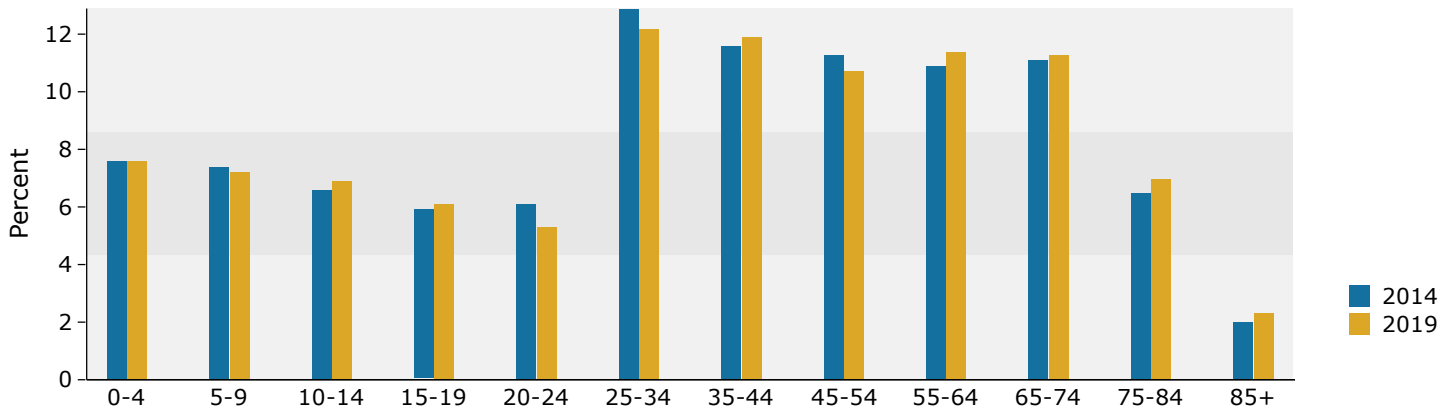
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



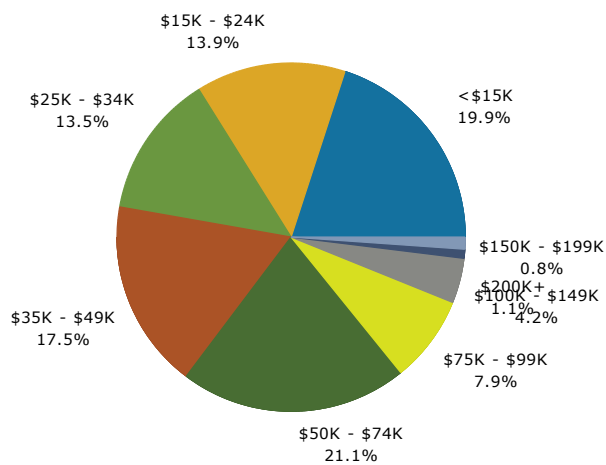
Trends 2014-2019



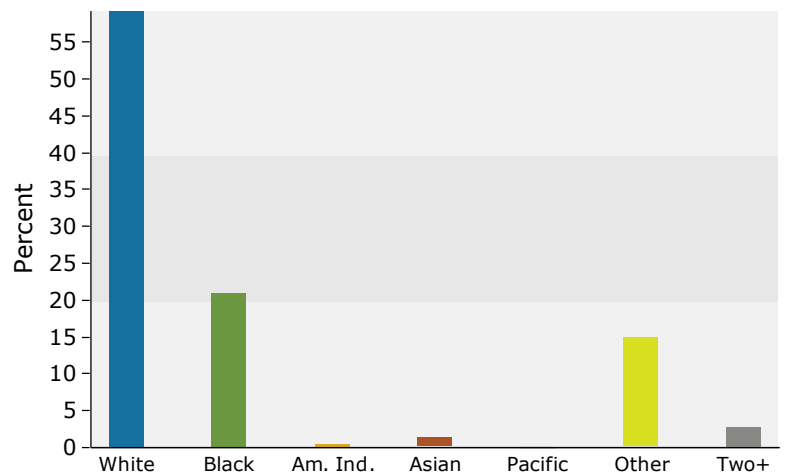
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 39.0%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



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3614 10th St N, Haines City, Florida, 33844
 Ring: 5 mile radius

Latitude: 28.14059
 Longitude: -81.62451

Summary	Census 2010	2014	2019
Population	42,233	44,261	47,698
Households	15,354	15,955	17,103
Families	11,248	11,611	12,385
Average Household Size	2.73	2.76	2.77
Owner Occupied Housing Units	11,078	10,928	11,584
Renter Occupied Housing Units	4,276	5,027	5,519
Median Age	39.3	40.2	40.9
Trends: 2014 - 2019 Annual Rate	Area	State	National
Population	1.51%	1.06%	0.73%
Households	1.40%	1.06%	0.75%
Families	1.30%	0.95%	0.66%
Owner HHs	1.17%	0.93%	0.69%
Median Household Income	3.16%	3.16%	2.74%

Households by Income	2014		2019	
	Number	Percent	Number	Percent
<\$15,000	3,012	18.9%	3,010	17.6%
\$15,000 - \$24,999	2,303	14.4%	1,780	10.4%
\$25,000 - \$34,999	2,144	13.4%	1,846	10.8%
\$35,000 - \$49,999	2,785	17.5%	3,016	17.6%
\$50,000 - \$74,999	3,307	20.7%	4,093	23.9%
\$75,000 - \$99,999	1,355	8.5%	1,925	11.3%
\$100,000 - \$149,999	718	4.5%	946	5.5%
\$150,000 - \$199,999	145	0.9%	222	1.3%
\$200,000+	186	1.2%	264	1.5%
Median Household Income	\$37,036		\$43,267	
Average Household Income	\$46,571		\$52,935	
Per Capita Income	\$16,791		\$18,965	

Population by Age	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	3,123	7.4%	3,131	7.1%	3,379	7.1%
5 - 9	2,893	6.9%	3,061	6.9%	3,199	6.7%
10 - 14	2,636	6.2%	2,799	6.3%	3,127	6.6%
15 - 19	2,612	6.2%	2,505	5.7%	2,764	5.8%
20 - 24	2,414	5.7%	2,541	5.7%	2,418	5.1%
25 - 34	5,305	12.6%	5,434	12.3%	5,582	11.7%
35 - 44	4,808	11.4%	5,046	11.4%	5,519	11.6%
45 - 54	4,857	11.5%	4,852	11.0%	4,990	10.5%
55 - 64	4,667	11.1%	4,940	11.2%	5,570	11.7%
65 - 74	5,013	11.9%	5,456	12.3%	5,923	12.4%
75 - 84	3,065	7.3%	3,423	7.7%	3,936	8.3%
85+	839	2.0%	1,073	2.4%	1,293	2.7%

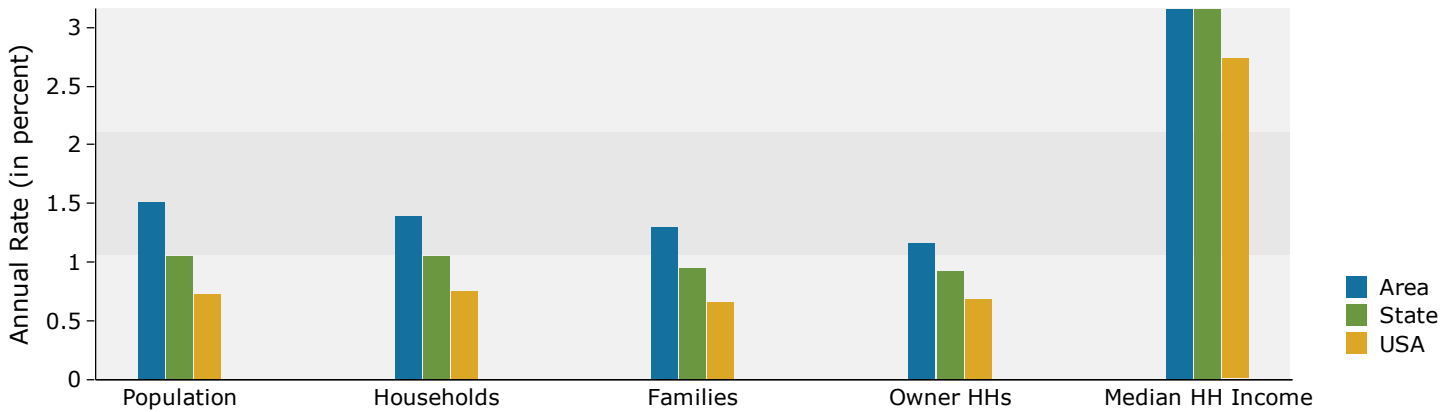
Race and Ethnicity	Census 2010		2014		2019	
	Number	Percent	Number	Percent	Number	Percent
White Alone	28,058	66.4%	28,529	64.5%	29,854	62.6%
Black Alone	7,096	16.8%	7,618	17.2%	8,214	17.2%
American Indian Alone	199	0.5%	212	0.5%	235	0.5%
Asian Alone	520	1.2%	570	1.3%	656	1.4%
Pacific Islander Alone	21	0.0%	21	0.0%	21	0.0%
Some Other Race Alone	5,271	12.5%	6,081	13.7%	7,246	15.2%
Two or More Races	1,068	2.5%	1,230	2.8%	1,471	3.1%
Hispanic Origin (Any Race)	14,432	34.2%	16,505	37.3%	19,954	41.8%

Data Note: Income is expressed in current dollars.

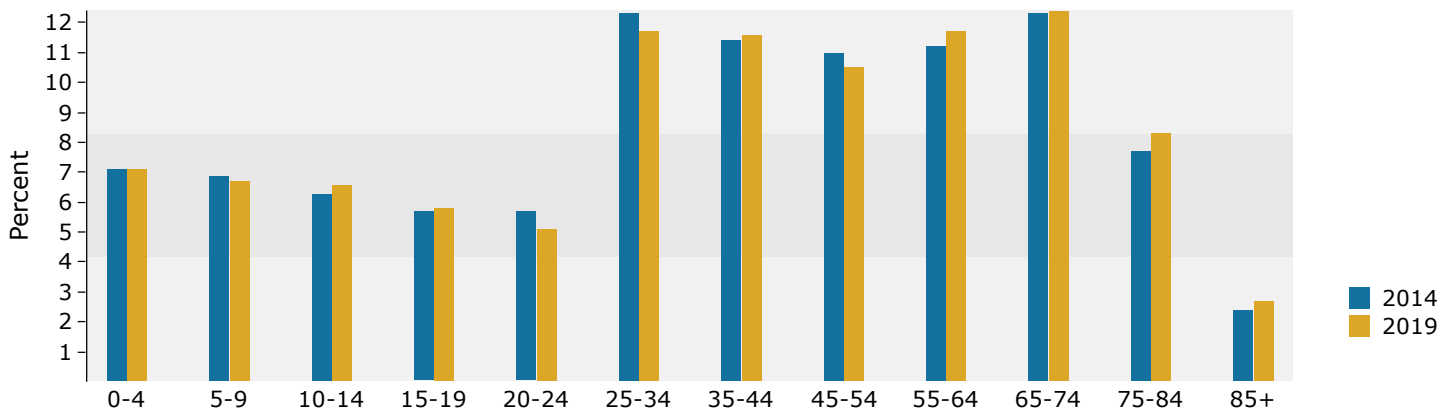
Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.



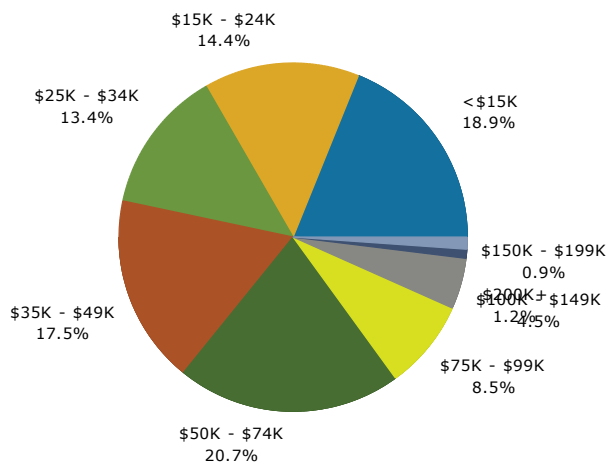
Trends 2014-2019



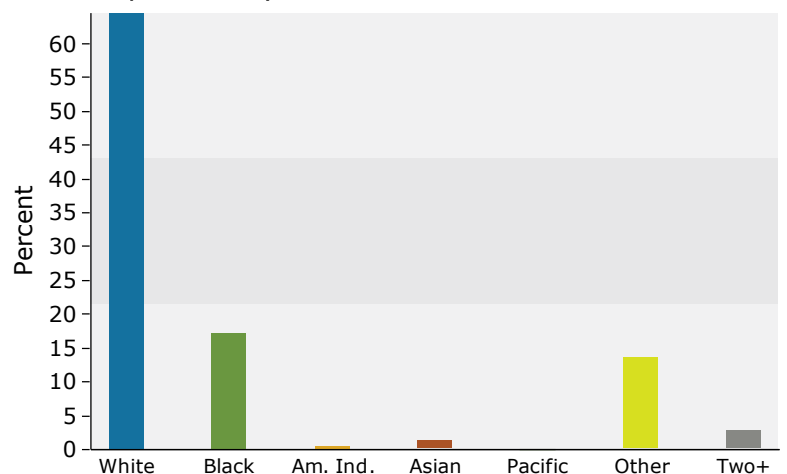
Population by Age



2014 Household Income



2014 Population by Race



2014 Percent Hispanic Origin: 37.3%

Source: U.S. Census Bureau, Census 2010 Summary File 1. Esri forecasts for 2014 and 2019.